



The Quiet Magic Brand Kit

Editable Canva templates for thoughtful brands.

A THOUGHTFULLY CURATED COLLECTION OF STORYTELLING-LED CANVA TEMPLATES INSPIRED BY RITUAL, INTUITION, CURIOSITY AND THE QUIET MAGIC FOUND IN EVERYDAY MOMENTS.

Preview & User Guide

POLKA DOT TEAPOT STUDIO





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Where it all *began*

When I first started creating digital products, they lived under my original little business, Polka Dot Teapot Designs.

It was there that I created magical resources inspired by crystals, tarot, folklore and quiet moments of creativity. As my business evolved, I wanted to bring those much-loved themes together with everything I'd learnt about branding, storytelling and thoughtful design.

The Quiet Magic Collection is a reimagining of those early ideas, combining magical inspiration with beautifully cohesive branding to help you create content that feels immersive, intentional and uniquely yours.



Polka Dot Teapot
Studio

Inside your Brand Kit

Editable Canva Templates

Fully editable layouts ready to personalise.

Social Media Content

Posts and graphics designed to work beautifully together.

Email Marketing

Four coordinated email templates.

Colour Palettes & Typography

Curated fonts, colours and textures for every brand world.

Four Miniature Brand Worlds

Creative inspiration for four distinct magical aesthetics.

Creative Guidance

Ideas to help your content feel cohesive and intentional.





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Made to be
used

Change your content

Replace the photos, wording and branding with your own.

Reuse your templates

Duplicate and adapt layouts whenever you need fresh content.

Mix & Match

Combine colours, layouts and ideas across all four worlds.

Make it your own

Use each brand world as inspiration rather than a rulebook.

Canva Free Friendly

Every template uses Canva Free elements.





Ready to create something *magical?*

A few final things to know

Fully editable in Canva

Every template is created using Canva Free elements, so you can personalise colours, fonts, imagery and wording to suit your own business. Mix themes, combine layouts and adapt every page to create a brand that feels completely yours.

Created for real businesses

The examples throughout this guide are simply demonstrations of what's possible. Whether you're a tarot reader, crystal shop, apothecary, candle maker or another storytelling-led business, the templates are designed to flex around your own style and ideas.

Terms of Use

You may	Please do not
- Edit and customise the templates for your own business or client projects - Use the designs across your social media and marketing content - Personalise the templates to reflect your own brand - Duplicate and adapt layouts to suit your content needs	- Resell, redistribute or share the templates - Share download links publicly - Claim the original designs as your own - Use the templates to create competing digital template products

Due to the nature of digital downloads, refunds aren't available once purchased.

Happy creating!