



Personalised Brand Kit

Created just for you

A THOUGHTFULLY DESIGNED BRAND KIT CREATED AROUND
YOUR BUSINESS, BRINGING TOGETHER YOUR IDEAS,
PERSONALITY AND VISUAL STYLE.

Preview & User Guide

POLKA DOT TEAPOT STUDIO





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A little about this *Service*

Your business already has a story.

Whether you're just starting out or your branding simply needs bringing together, this personalised Brand Kit is designed to create a cohesive visual direction that feels like you.

Together we'll create a collection of colours, typography and editable Canva templates designed around your business, not someone else's.

Instead of adapting a pre-made theme, everything is created specifically for your audience, personality and goals.



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This Service *includes*

- ♥ Personalised Brand Theme
- ♥ Brand in Action examples
- ♥ 8 Canva templates
- ♥ Email template
- ♥ Bespoke carousel
- ♥ Marketing guidance

How it works:

- 01: Order your Brand Kit
- 02: Complete the questionnaire
- 03: I'll create your brand world
- 04: Receive your editable Canva kit





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A few important things *to know*

- ♥ Canva Free friendly
 - ♥ Up to 2-week turnaround
 - ♥ One round of amendments included
 - ♥ Personalised digital service
 - ♥ Existing logos welcome
 - ♥ Examples shown are inspiration only
 - ♥ No refunds once work has begun
 - ♥ Templates are for your own business use
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Ready to bring your brand to life?

**Every Personalised Brand Kit begins with getting to
know your business**

The questionnaire gives me everything I need to understand your business, your audience, your goals and the direction you'd love to take your branding. The more you share, the more personal and thoughtful your finished Brand Kit can be.

I've included the questionnaire here so you can browse through it before ordering and see exactly what I'll ask. There's no pressure to have all the answers straight away, it's simply there to help us start creating something that's completely yours.

Explore the Brand Questionnaire

Have a look through the questions before ordering to see how we'll build your personalised Brand Kit together.

**CLICK TO COMPLETE YOUR BRAND
QUESTIONNAIRE**

Once you've completed your questionnaire, simply email it to laura@polkadotteapotstudio.co.uk along with your name, business name and order number.

You can share it as a Google Docs link (please make sure I have access), or send it as a Word document or PDF. Once I've received everything, I'll get started on creating your personalised Brand Kit.

I look forward to hearing from you!

Laura

www.polkadotteapotstudio.co.uk