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Studio

The Curious Arcana Tarot

A beautifully illustrated collection featuring an in-depth tarot companion, printable information cards and editable Canva templates, designed for tarot readers, spiritual businesses and magical brands.



190 PAGE GUIDEBOOK
78 ILLUSTRATED TAROT CARDS



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Welcome *to* The Curious Arcana Collection



Everything you need to learn, personalise and
share your tarot practice.

Thank you so much for supporting my work.

Curious Arcana has been lovingly created to bring together traditional Rider-Waite tarot meanings with original hand illustrated artwork, magical symbolism and thoughtful correspondences.

Whether you're completely new to tarot or have been reading for years, I hope this collection inspires curiosity, creativity and a deeper connection with every card.

INSIDE THE COLLECTION, YOU'LL FIND 190 PAGE GUIDEBOOK & 78 TAROT INFORMATION CARDS



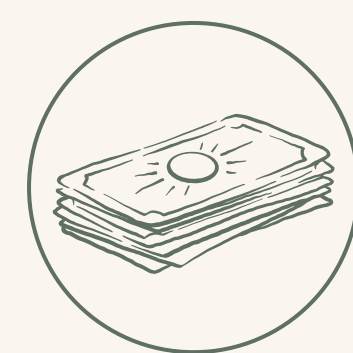
Illustrated Companion

190 pages.
Explore every
tarot card in
depth.



Editable in Canva

Customise colours,
wording, layout and
details to suit your
needs.



Printable Cards

78 Tarot Information
Cards. Perfect for
readings, gifts and
customer orders.



Commercial Licence Included

Use this set within
your own small
business for
packaging and more



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How To Use Your *Tarot Companion*



There are no rules when it comes to using Curious Arcana.
This collection has been designed to grow with you.

Learn

Read through the companion from beginning to end to build your understanding of tarot, symbolism and magical correspondences.



Explore

Jump straight to individual cards after a reading to discover their meanings, affirmations and reflection prompts.



Reflect

Use the printable notes pages to record readings, recurring themes, personal interpretations and moments of inspiration.



Create

Print and personalise the information cards for your own practice or as beautiful additions to your small business.





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Understanding Each *Card*



Every tarot card follows the same easy-to-read layout.

Traditional Imagery

Discover the classic
Rider–Waite
symbolism behind
each card.

Current Imagery

Learn how the original
symbolism has been
thoughtfully
reimagined.

Original Artwork

Exclusive illustrations
inspired by traditional
Rider–Waite
symbolism.

Card Overview

A simple, easy to read
introduction
explaining the card's
overall message.

Upright & Reversed

Traditional
interpretations for
both positions for
each card.

Card Affirmation

A positive affirmation
inspired by each
individual cards
energy.

Magical Correspondences

Discover crystals,
herbs, colours and
other magical
correspondences.

Thoughtful Reflections

Thought-provoking
journal prompts to
help deepen your
understanding.





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A Peek *inside*

Just a few examples from
The Curious Arcana Tarot Companion

THE
FOOL

THE BEGINNING OF THE
JOURNEY

Innocence . Adventure . Purity . Naivety
Impulse . Risk . Choice

OVERVIEW

The Fool symbolises youth, innocence and a leap of faith. It marks the beginning of a new journey, whether mental, physical or spiritual. The path ahead is full of hope, curiosity and endless possibility.

Upright

You are ready to begin a new chapter. Trust yourself, embrace new opportunities and don't be afraid to follow your dreams. A fresh start is closer than you think.

Reversed

You may be hesitating to take the next step or resisting a new beginning. Consider your options carefully, but don't let fear stop you from moving forward.

Traditional Symbolism

Cliff edge symbolising a leap of faith
Red feather representing adventure
Black wand symbolising power and potential

Illustration Symbolism

Yellow, blue and white symbolise innocence
Knapsack representing adventure, skills and experience

AFFIRMATION

I welcome new opportunities with an open heart and an open mind.

MAGICAL
CORRESPONDENCES

Crystals	Agate . Citrine . Aventurine
Herbs	Vervain . Yarrow . Mugwort
Flowers	Rose . Geranium . Daisy
Spell Work	New Beginnings . Guidance
Moon Phase	The New Moon
Colours	Orange . White
Element	Air
Day	Monday
Planet	Uranus

The Fool reminds us to embrace new beginnings with curiosity, courage and an open heart.

REFLECTION

Where is life inviting me to begin again?
What would I do if I trusted myself completely?
What new opportunity am I ready to embrace?

THE JOURNEY THROUGH
THE MAJOR ARCANA

The Major Arcana can be viewed as three stages of awareness, each representing a different level of personal and spiritual development.

Conscious

INCLUDES

The Magician
The High Priestess
The Empress
The Emperor
The Hierophant
The Lovers
The Chariot

FOCUS

Body
Social
External
Outward Concerns
Youth
Personality
Material Concerns
Development

Unconscious

INCLUDES

Strength
The Hermit
Wheel of Fortune
Justice
The Hanged Man
Death
Temperance

FOCUS

Mind
Moral
Intellect
Inward Search
Collective
Adulthood
Inner World
Identity

Supereconscious

INCLUDES

The Devil
The Tower
The Star
The Moon
The Sun
Judgement
The World

FOCUS

Emotions
Secrets
Maturity
Higher Self
Spiritual Awareness
Awareness
Enlightenment
Universal Forces

THE JOURNEY THROUGH
THE MINOR ARCANA

The Minor Arcana consists of 56 cards divided into four suits: Wands, Cups, Swords and Pentacles. While the Major Arcana explores life's biggest lessons and turning points, the Minor Arcana focuses on the everyday experiences that shape our lives. Each suit represents a different area of life, while the numbered cards reveal stages of growth and the Court Cards reflect different personalities and ways of navigating the world.

Wands

Wands represent ambition, creativity and taking action towards your goals.

Cups

Cups explore emotions, relationships and trusting your intuition.

Pentacles

Pentacles focus on work, finances, health and building lasting security.

Swords

Swords represent logic, truth and communication.

KING OF
PENTACLES

BUILD LASTING SUCCESS
WITH WISDOM

Success . Stability . Leadership . Abundance
Security . Legacy

OVERVIEW

The King of Pentacles represents lasting success built through patience, wisdom and hard work. He reminds us to create security, share our knowledge and build a legacy for the future.

Upright

Your hard work is paying off. Trust your experience, make practical decisions and continue building a secure future for yourself and those around you.

Reversed

Avoid becoming overly focused on wealth or status. Success is most meaningful when balanced with generosity, humility and gratitude.

Traditional Symbolism

A king seated upon a throne holding a single pentacle. The pentacle symbolises prosperity, while the king represents wisdom and lasting success.

Illustration Symbolism

A pentacle surrounded by flourishing nature. The pentacle represents abundance, while the greenery symbolises prosperity and growth.

AFFIRMATION

I create lasting abundance through wisdom, patience and purposeful action.

MAGICAL
CORRESPONDENCES

Crystals	Agate . Citrine . Aventurine
Herbs	Vervain . Yarrow . Mugwort
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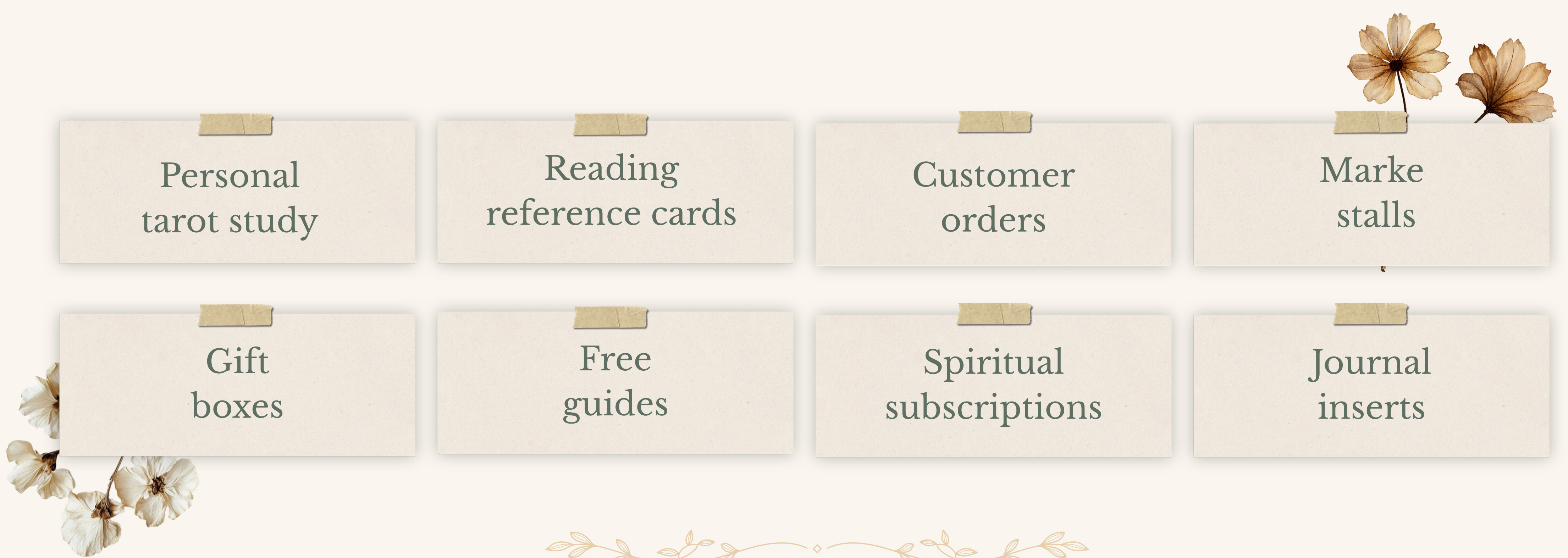


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How To Use Your *Information Cards*



The printable tarot information cards have been designed to be as flexible as possible.



Print them exactly as they are or personalise them using the included Canva templates.

Editing Your Canva Templates

Each information card includes an editable Canva version, allowing you to personalise them to suit your own brand.

You can easily:

- Add your business logo
- Include your website or social media
- Change contact details
- Add your own branding

Prepare them ready for professional or home printing

The templates have been designed to remain simple and easy to edit, even if you've never used Canva before.





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A Peek *inside*

Just a few examples from
The Curious Arcana Tarot Information Cards



QUEEN OF PENTACLES

Upright

Nurture yourself as much as others. Create comfort, embrace abundance and enjoy what you've built.

Reversed

Don't neglect your own needs. Restore balance by giving yourself the same care you offer others.



JUDGEMENT

Upright

Take responsibility for your past and embrace a fresh start. Growth begins when you choose to move forward.

Reversed

Regret or self-doubt may be holding you back. Make peace with the past and trust your path forward.



TWO OF WANDS

Upright

Step beyond your comfort zone. Embrace new opportunities and trust yourself to shape your own future.

Reversed

Overthinking may be holding you back. Pause, regain your confidence and take one step at a time.



TWO OF CUPS

Upright

Meaningful connections are growing. Celebrate trust, harmony and the relationships that bring joy to your life.

Reversed

Communication may need your attention. Be honest, listen with compassion and work towards restoring balance.



KNIGHT OF PENTACLES

Upright

Steady progress wins the race. Stay consistent, work hard and trust that your efforts will pay off.

Reversed

There are no shortcuts to success. Stay disciplined, keep going and don't give up too soon.



SIX OF PENTACLES

Upright

Give generously when you can and accept help when you need it. Kindness creates balance.

Reversed

Look beyond appearances. Not every gift comes without expectations attached.



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Thank
You



Thank you for choosing Curious Arcana and for supporting independent illustration.

Every page, illustration and template has been lovingly created by hand with the hope that this collection becomes something you return to time and time again.

I can't wait to see how you use your collection. If you share it online, I'd love to see your creations.

Happy reading,

Laura



Terms of Use

You may	Please do not
● Edit and customise the cards for your own small business ● Use the cards in your packaging, displays, orders and marketing content ● Personalise the templates to reflect your own brand ● Duplicate and adapt the card layouts to suit your business needs	● Resell, redistribute or share the templates ● Share download links publicly ● Claim the original designs as your own ● Use the cards, artwork or templates to create competing digital products

Due to the digital nature of this product, refunds are not available once downloaded.

THANK YOU FOR SUPPORTING INDEPENDENT CREATIVE WORK

Happy creating

